Cincinnati Torah מסינסי

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Millions!

Hashem called out to him, from within the [burning] bush: "Moshe, Moshe."

He replied, "Here I am." (3:4)

Taught Rabbi Shimon bar Yochai: What is [implied by the repetitive] "Moshe, Moshe?" It's an expression of endearment, of encouragement. (Sh'mos Rabba 2)

JUST THE FACT THAT HASHEM CALLED OUT ONLY to Moshe shows how special Moshe was in Hashem's eyes. If so, what was Hashem adding by calling his name twice?

Rabbi Moshe Feinstein explains that a name is given to a baby boy at his circumcision, right after he is born, when he has no mitzvos or Torah to his credit. At that point, his name is just a word. But as the child grows up and realizes his potential, his own greatness also makes his name important.

Reb Moshe continues, Hashem was focusing on Moshe's accomplishments from

RABBI TZVI FISHMAN

the time he was born until that point, which made even his name beloved to Hashem.

The M'nucha uK'dusha (a student of Rabbi Chaim Volozhiner) writes that he heard from the Vilna Gaon that everyone knows to strive to grow in Torah and mitzvah observance, and he should ask himself, "When will my actions be as great as my forefathers'?" At the same time, one has to be happy about whatever he has accomplished.

The Ba"Ch (Y.D. 340) quotes our Sages, who say that even the simplest Jew is as full of mitzvos as a pomegranate is of seeds. Every Jew possesses this quality. We just need to stop and think about it.

Early one morning, Rabbi Aharon Leib Shteinman, of blessed memory, walked into his classroom, saying, "Millions! Millions! Why settle for less?"

His disciples looked at him, very perplexed.

The Rav explained, "In another hour or

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A HALACHA FROM THE PARASHA

RABBI CHAIM HEINEMANN

In this week's Torah portion, we find multiple instances where the Biblical prohibition against lashon hara (slander) was transgressed. Dasan and Aviram told Pharoah that Moshe had killed an Egyption, which almost resulted in Moshe's execution. Later on, Moshe's hand was plagued with tzara'as as a punishment for alleging that the lews wouldn't listen to him.

Here is a *lashon hara*-related question that I was asked recently: Is one allowed to tell his friend not to shop in a specific store because the merchandise is overpriced?

The answer is that it depends on the specific circumstances.

If one is asked what store has the best price for a specific item, he must answer truthfully, even if the questioner is about to enter a store which charges more, and his truthful answer will cause that

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A RIDDLE FOR YOU

A person damages two oxen, which are not his, in the exact same way. He's liable for the damage to one, but not for the other. How is this possible?

The answer will appear in two weeks.

PREVIOUS RIDDLE:

- **Q** How is it possible to fulfill a mitzvah of the Torah by forgetting something?
- A By observing the mitzvah of shich'cha—leaving forgotten sheaves of grain in the field, to be gathered by the poor. (D'varim 24:19) ₩

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A HALACHA FROM THE PARASHA

CONTINUED

establishment to lose the sale. Of course, before he declares one store to be more expensive than the other, he must make sure that he is not exaggerating and that he is not saying so to take revenge, out of spite, or for any other ulterior motive. It is also forbidden to make statements like: "That store owner is a thief." He may only to say that one can get a better buy elsewhere.

If one's advice about prices is not being solicited, he may not discourage another person from frequenting a particular Jewish-owned store, even though he knows that the person will overpay out of ignorance. The exception to this rule is if the other person is a relative or a particularly close friend. Then it is permitted—required!—to direct him to the cheaper store. This is because the Torah obligates us to protect our relatives' or best friends' financial interests. In a situation where the overpriced store is owned by another relative or a close friend, one should not get involved.

There are certain situations where it is permitted to warn potential customers about an establishment, even if one hasn't been asked. One such example is when one knows with certainty that a particular storekeeper consistently deceives his customers and cheats the public. It goes without saying that one cannot arrive at such a determination without first discussing the matter with a communal rabbi and receiving his permission to disclose the storekeeper's dishonesty. $\sqrt[M]$

GREAT ACTS OF ORDINARY PEOPLE

BINYOMIN GEWIRTZMAN WAS AN AUSTRIAN refugee living in England in 1938. After the Nazis annexed his country, he sought a visa for his mother, so she could join him in England. He needed to provide a sponsor to guarantee support of his mother, or demonstrate that she had a marketable skill which would provide employment.

Since he could not do either, Binyomin placed an ad in a Jewish newspaper, seeking help. Harry Feingold answered the ad and

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Millions! CONTINUED

so, we will all recite *Birchos haShachar*, the Morning Blessings, and answer 'Amen' to each one. If we truly realized what the merit of one 'Amen' can do for a person in the World to Come, we would run after every 'Amen' as if it were a diamond!"

With that said, every single Jew is a billionaire, and he has the ability to become even greater. We just have to focus on what we have already accomplished and the greatness of our potential. We will then realize how beloved we are in Hashem's eyes.

Good Shabbos! 🕅

TIDBITS OF CINCINNATI JEWISH HISTORY

RABBI MOSHE TZVI CRYSTAI

In the spring of **5648** (**1888**), Dov Behr Manischewitz opened a matzoh bakery in Cincinnati. He had come to town several years earlier to work as a *shochet* and, seeing the difficulty in obtaining matzoh, decided to involve himself in matzoh baking as well. In his quest to outdo local competition, Manischewitz turned to modern technology to make his matzoh stand out. In 1838, a man in France named Isaac Singer had invented a machine for rolling out matzoh dough. Manischewitz's bakery expanded on Singer's idea, creating machines to knead, roll, perforate, and cut the dough, connected by conveyor belts. In fact, Dov Behr's son Jacob held over fifty patents for inventions to aid in baking matzoh! Thanks to these machines, the matzoh had a new shape: It was square. That shape helped the matzoh resist breaking during shipment, enabling Manischewitz to ship matzoh around the world. The Cincinnati facility closed in 1958.

agreed to sponsor Binyomin's mother.

When she arrived in England, Binyomin brought his mother to meet Mr. Feingold to express her gratitude. Upon meeting, Mrs. Gewirtzman asked Mr. Feingold if he was perhaps related to a Feingold family in Schodnica, the town of her birth.

"Yes, I do. What was your maiden name?" "Jacobs," she replied.

"Related to Isaac Jacobs?" Mr. Feingold asked.

"Yes, that was my father..."

"Your father!" Mr. Feingold exclaimed, "I must tell you what he did for our family.

"My father passed away when I was a young child. My family had food to eat only because of your father's generosity. When our family decided to move to England to be closer to our relatives, your father paid for our transportation.

"I'm so humbled that I can now somewhat repay your father's kindness." \square





